Apples and oranges: How does learning context affect novel word learning?

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Contextual Diversity Workshop

University College London

21-22 September 2023



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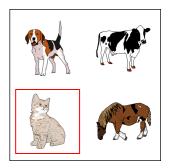
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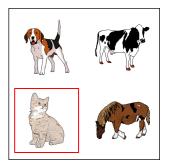
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Categorically related

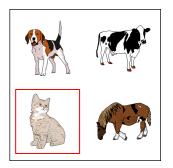
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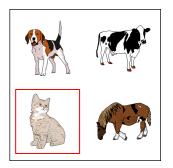
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Categorically related



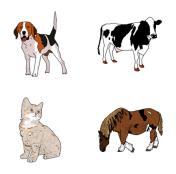
Categorically unrelated

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Semantic clustering



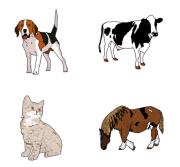
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Semantic clustering



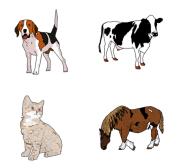
• The most common practice in second language teaching

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Semantic clustering



- The most common practice in second language teaching
- Might have a detrimental effect on word learning [1-4]

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• Interference Theory [5]

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• Interference Theory [5]

Increase in similarity within target information \rightarrow increase in difficulty of learning & remembering target information

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• Distinctiveness Hypothesis [6]

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The less distinctive the information the harder it is to learn

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• Contextual Interference Effect [7, 8]

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 - Semantic clustering \rightarrow poorer retention

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The less distinctive the information the harder it is to learn

- Contextual Interference Effect [7, 8]
 - Semantic clustering \rightarrow poorer retention
 - Clustering \rightarrow *less* interference than learning of unrelated items
 - However, memory is better for information learned under conditions of high interference

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In learning of *novel* names for *familiar* concepts, does learning context modulate

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In learning of *novel* names for *familiar* concepts, does learning context modulate

1 speed of acquisition?

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- **1** speed of acquisition?
- explicit recall?

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In learning of *novel* names for *familiar* concepts, does learning context modulate

- **1** speed of acquisition?
- explicit recall?
- **3** semantic integration?

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2 sessions with 24h in between including sleep

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2 sessions with 24h in between including sleep

• 60 participants (20% male, age: $\mu = 24.3$, $\sigma = 4.22$)

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2 sessions with 24h in between including sleep

- 60 participants (20% male, age: $\mu = 24.3, \sigma = 4.22$)
- 24 novel names for familiar concepts (within-subjects)

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- 60 participants (20% male, age: $\mu = 24.3$, $\sigma = 4.22$)
- 24 novel names for familiar concepts (within-subjects)
 - 12 words in the categorically related context

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Session 1



- Context presentation x 1
- Word repetition x 2
- Picture naming & word repetition x 8

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Session 2



- Context presentation x 1
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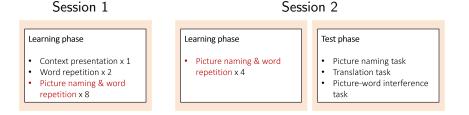
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Session 2

2 sessions with 24h in between including sleep

- 60 participants (20% male, age: $\mu =$ 24.3, $\sigma =$ 4.22)
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 - 12 words in the categorically related context
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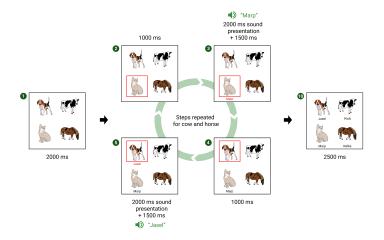


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Learning phase

Context presentation — once at the start of Session 1

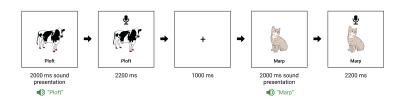


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Learning phase Word repetition — twice in Session 1



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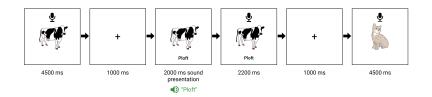
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Learning phase

Picture naming & word repetition - 8x in Session 1, 4x in Session 2



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Test phase Picture-word interference task (in German)

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Picture-word interference task (in German)

Semantic interference effect: longer RTs when superimposed distractors are related in meaning \rightarrow competition during lexical selection

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Picture-word interference task (in German)

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• Pictures of objects not used during learning as targets

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Picture-word interference task (in German)

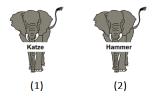
Semantic interference effect: longer RTs when superimposed distractors are related in meaning \rightarrow competition during lexical selection

- Pictures of objects not used during learning as targets
- Distractors

Picture-word interference task (in German)

Semantic interference effect: longer RTs when superimposed distractors are related in meaning \rightarrow competition during lexical selection

- Pictures of objects not used during learning as targets
- Distractors
 - German related or unrelated to the target (1 & 2)

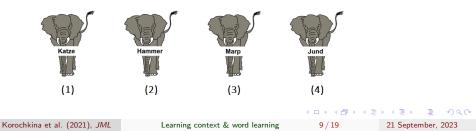


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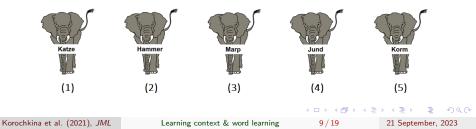
- Pictures of objects not used during learning as targets
- Distractors
 - German related or unrelated to the target (1 & 2)
 - Novel related or unrelated to the target (3 & 4)



Picture-word interference task (in German)

Semantic interference effect: longer RTs when superimposed distractors are related in meaning \rightarrow competition during lexical selection

- Pictures of objects not used during learning as targets
- Distractors
 - German related or unrelated to the target (1 & 2)
 - Novel related or unrelated to the target (3 & 4)
 - Novel untrained (5)





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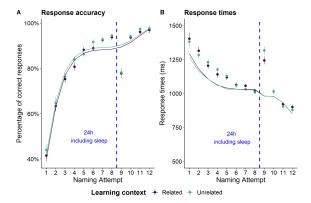
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Results Speed of acquisition



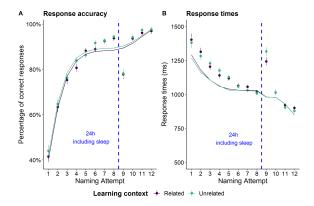
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Results Speed of acquisition



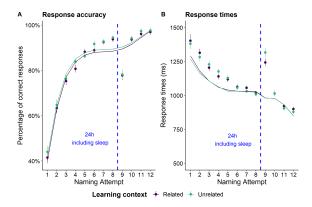
• Lower accuracy in Related ($\beta = 0.07$, SE = 0.03, p = .007)

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Results Speed of acquisition



- Lower accuracy in Related ($\beta = 0.07$, SE = 0.03, p = .007)
- Could not reject null for RTs

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Results Explicit recall

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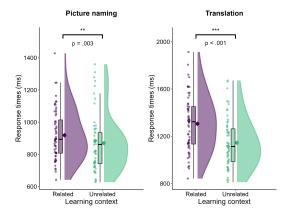
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Results Explicit recall



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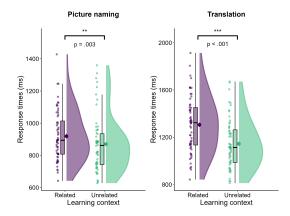
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Results Explicit recall



Shorter RTs for words taught in Unrelated in both tasks

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Results Semantic interference

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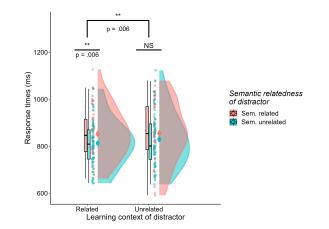
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Results Semantic interference



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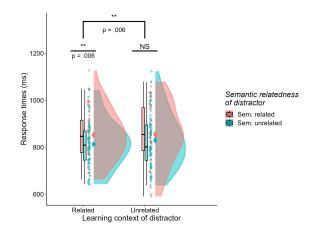
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Results Semantic interference



Semantic interference only for distractors taught in Related

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Acquisition & explicit recall

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Acquisition & explicit recall

Semantic clustering resulted in

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- Lower accuracy during learning \rightarrow less efficient encoding process

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- Lower accuracy during learning \rightarrow less efficient encoding process
- Longer RTs in picture naming & translation tasks \rightarrow slower lexical access at test

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Conceptual replication of some previous studies [1–4]

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- Lower accuracy during learning \rightarrow less efficient encoding process
- Longer RTs in picture naming & translation tasks \rightarrow slower lexical access at test
 - Conceptual replication of some previous studies [1–4]
 - In line with the Interference theory [5] & the Distinctiveness hypothesis [6], & extends their scope

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Discussion Semantic integration

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In contrast to previous studies on markers of integration in word production $[9]_{\cdots}$

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In contrast to previous studies on markers of integration in word production [9]...

• ... semantic interference from newly-trained words was observed as early as 24h after exposure

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In contrast to previous studies on markers of integration in word production [9]...

- ... semantic interference from newly-trained words was observed as early as 24h after exposure
- However, does increased interference in Related context imply better integration?

In contrast to previous studies on markers of integration in word production [9]...

- ... semantic interference from newly-trained words was observed as early as 24h after exposure
- However, does increased interference in Related context imply better integration?
- \rightarrow We think not...

A possible account of our findings

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A possible account of our findings

• Set members share episode-specific information

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A possible account of our findings

- Set members share episode-specific information
- Distinctiveness of memory traces depends on similarity between word forms & meanings

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Picture-word interference paradigm:

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Picture-word interference paradigm:

• Distractor activates other set members through episodic association

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Picture-word interference paradigm:

- Distractor activates other set members through episodic association
- Related \rightarrow activation within *one* semantic category

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Picture-word interference paradigm:

- Distractor activates other set members through episodic association
- Related → activation within one semantic category Unrelated → activation across multiple semantic categories

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- Set members share episode-specific information
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Picture-word interference paradigm:

- Distractor activates other set members through episodic association
- Related → activation within *one* semantic category Unrelated → activation across *multiple* semantic categories
- Taught in Related & related to the target \rightarrow more interference

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A possible account of our findings

- Set members share episode-specific information
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Picture-word interference paradigm:

- Distractor activates other set members through episodic association
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Effects due to how episodic memory contributes to task performance?

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Want more detail?

Korochkina, M., Bürki, A., & Nickels, L. (2021). Apples and oranges: How does learning context affect novel word learning? *Journal of Memory and Language*, 120, 104246. https://doi.org/10.1016/j.jml.2021.104246

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Pre-registration: https://doi.org/10.17605/OSF.IO/8CRXQ

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Pre-registration: https://doi.org/10.17605/OSF.IO/8CRXQ Data & analysis code: https://osf.io/g7ftz/

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Thank you!

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